



COTATI CREEK CRITTERS (CCC): Outreach/Education Intern

CCC is seeking an Outreach/Education Intern to assist the Outreach Coordinator, Jenny Blaker.

CCC's mission is to restore the upper reach of the Laguna de Santa Rosa.

Cotati Creek Critters goals are to:

- Enhance natural habitat for native species without compromising flood control;
- Organize Creek Stewardship Days to plant native trees, shrubs, and understory plants and to remove invasive species;
- Encourage an appreciation of Cotati's creeks and creekside (riparian) vegetation;
- Raise awareness that Cotati's creeks are part of the larger Laguna de Santa Rosa and Russian River watersheds;
- Enjoy this beautiful natural resource with our families, neighbors and the community.

The specific **goals of the Outreach Program** are to:

- Encourage participation in and recruit volunteers for Creek Stewardship Days and other restoration activities;
- Raise awareness of CCC's monthly community education program, the Inside/Outside Nature Education series. The series aims to introduce local residents to nature "in their own backyards," to develop a sense of place, and to raise awareness of how our daily actions impact the environment around us.

Current **Outreach methods** include: E-mail list, flyers, PowerPoint, www.CotatiCreekCritters.info, articles and a calendar in local newspapers, local radio, tabling at events, the Inside/Outside Nature Education series, and partnerships with other organizations.

All interns will participate in Creek Stewardship Days. Depending on the intern's skills, interests, time and energy, he/she could also:

- Meet and greet volunteers on Creek Stewardship Days and at other events.
- Host information tables at community events.
- Use bilingual Spanish/English language skills to help develop our neighborhood outreach program.
- Develop promotional and/or educational materials.
- Give presentations to community groups and school classes of all ages and varying demographics.
- Speak to instructors, group leaders, etc. to raise awareness and encourage participation.
- Keep records of all outreach activities and contacts made, to add to the CCC database.

Skills, potential and personal development: We are looking for an intern who:

- Is reliable, with good communication skills.
- Understands and is enthusiastic about the Cotati Creek Critters' project, based on a passion for ecological restoration and related issues.
- Has one or more relevant skills such as public speaking, writing, photography, design and layout, and/or computer skills. There are opportunities to develop these and others, according to the individual's interests.

Send cover letter and resume (by email) to:

Jenny Blaker
Outreach Coordinator
Cotati Creek Critters
707 792 4422
jenny@creeks.cotati.info

See www.CotatiCreekCritters.info for more information on our work, history, achievements, etc.

*Cotati Creek Critters – Outreach/Education Internship – January 20, 2010
Cotati Creek Critters is fiscally sponsored by the Laguna de Santa Rosa Foundation,
a registered 501(c)3 nonprofit public benefit corporation.*